

Promoting the Economic Vitality of Middlesbrough

Version Control: 1
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CULTURE

Strategic Priorities - Culture

Ref	Strategic Priorities	Priority Outcomes
1	Major cultural projects and flagships that act as economic drivers by contributing to the quality of the town's image and environment	▪
2	Cultural activities which contribute to the quality of life and well being of individuals and communities	▪

Indicators and Targets

1. Major cultural projects and flagships that act as economic drivers by contributing to the quality of the town's image and environment

Outcome	Indicator	Baseline 2005/06	Targets 2006/07	Targets 2007/8	Targets 2008/09	Lead partner	Target Source	Data source	Comments
	Increase the number of visits to and usage of museums and galleries								
	Increase the number of visits to libraries								
	Increase the number of visits to libraries								

	Increase the percentage of residents satisfied with the Councils cultural services <ul style="list-style-type: none"> a) sports and leisure facilities b) libraries c) museums d) arts activities and venues e) parks and open spaces 								
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2. Cultural activities which contribute to the quality of life and well being of individuals and communities

Outcome	Indicator	Baseline 2005/06	Targets 2006/07	Targets 2007/08	Targets 2008/09	Lead partner	Target Source	Data source	Comments
	Increase venue attendance for cultural services								
	Achieve new library members aged 0-16 years								
	Increase								

Performance Reward Element (Stretched Performance)

The following indicators are being proposed for stretched performance.

Funding Stream information

Automatically Pooled Funding			
Funding stream	07/08	08/09	09/10
Neighbourhood Renewal Fund		-	

Additional Pooled Funding			
Funding stream	07/08	08/09	09/10

Aligned Funding			
Funding stream	07/08	08/09	09/10
To be agreed			